

# Shearer's Foods Case Study

## ▶ THE CHALLENGE

Shearer's Foods experienced a challenge not uncommon in the manufacturing industry—how can the same work be done with fewer people? With co-manufacturing plants across the US and Canada, the snacks company was struggling to find and hire the personnel they needed.

Shearer's Foods wanted to automate their entire case erecting line. To maintain productivity levels with less labor requirements, they needed automatic case erectors that offered:

#1 Steady, reliable performance

#2 Simple operation

#3 Minimal maintenance needs

## ▶ THE SOLUTION

To reach Shearer's goals, INSITE recommended the E20T Case Erector as a potential solution.

The INSITE team brought Shearer's Director of Engineering to a facility that already implemented the case erector. This allowed him to observe



**Shearer's Foods** is an award-winning private brand and co-manufacturer, producing snacks with industry-leading expertise across North America. Headquartered in Massillon, Ohio.

**INSITE Packaging Automation** is a sister company to Douglas Machine Inc, designing and building automated case erectors, sealers, and loaders with innovation and a focus on simplicity. Headquartered in Alexandria, MN.

the equipment in action and privately interview operators before committing to a purchase.

Shearer's purchased and installed 18 E20T Case Erectors, the INSITE team offered informal training to their operator personnel.

## ▶ THE RESULTS

After implementing the E20T Case Erectors, Shearer's reported:

- ✔ They were able to maintain their usual levels of production while significantly reducing the need for manual labor
- ✔ Informal trainings were helpful, with machines being easy for personnel to learn and operate even with heavy production volumes
- ✔ The E20T was easy to install and was robust enough to run near out-of-spec corrugate
- ✔ After sale support was needed to address an issue with wearing parts, which was resolved quickly and effectively
- ✔ The INSITE team was knowledgeable and easy to work with, understanding the industry and able to provide hands-on assistance



**It is a very easy changeover machine. Easy for people to learn. And it can handle a lot of in-spec and near-out-of-spec corrugate.**

– Cory Gardner,  
Shearer's Foods Director of Engineering

## BENEFITS OVERVIEW



Increased productivity & efficiency



Reduced labor



Easy collaboration with INSITE team

Trained operators



Easy machine operation & changeovers

